

## **ECONOMY**

THIRD QUARTER 2012

Please note:

Anchor Jim Snyder reports daily/weekly about personal economic segments titled: "It's Your Money".

During the 6AM hour of "Wake Up with The Wagners" News 3 provides a LIVE interview two-minute plus segment with C-N-N's economic expert discussing the daily topics of money and finance. Title: "Money Matters".

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/16/12

DESCRIPTION: MONEY MATTERS - THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS.  
At the Olympics in London, U.S. athletes are set to parade proudly behind the American flag in opening ceremonies later this month, but their made-in-China uniforms from designer Ralph Lauren are already creating a stir - and it's not just those wacky berets. The decision to have the red, white and blue uniforms manufactured in China has provoked a storm of criticism in Congress, where "made in America" is always a popular election-year

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theme. The issue has rippled across the nation with frustration, resignation and understanding as the preppy outfits unveiled this week drew some unexpected attention.

PROGRAM TITLE: NEWS 3 4/4:30PM

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 7/16/12

DESCRIPTION:

THE INTERNATIONAL MONETARY FUND SAYS THE GLOBAL ECONOMY FACES A QUOTE "FISCAL CLIFF" UNLESS CONGRESS TAKES ACTION. THE I-M-F SAYS THE COMBINATION OF EXPIRING TAX CUTS, A TRILLION DOLLARS IN SPENDING CUTS AND A REDUCTION IN MEDICARE DOCTORS' PAY COULD LEAD TO ANOTHER ECONOMIC RECESSION  
IMF MEMBERS ARE URGING LAWMAKERS TO RAISE THE U-S DEBT CEILING... AND AVOID UNNECESSARY DRAMA.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/17/12

DESCRIPTION: WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. Credit reporting agencies will soon be subject to federal oversight for the first time. The Consumer Financial Protection Bureau announced Monday that it will begin supervising the nation's biggest consumer reporting agencies this fall. Consumer reporting agencies are private companies that collect financial data about millions of individuals -- often including past and present loans, debts and bankruptcies. Many financial institutions rely on reports from these agencies to determine the risk of applicants and to make lending and pricing decisions.

PROGRAM TITLE: NEWS 3 AT 4

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/17/12

DESCRIPTION: NELLIS AIRFORCE BASE EFFECTED? THERE IS GROWING CONCERN OVER AUTOMATIC SPENDING

CUTS THAT COULD GO INTO AFFECT  
NEXT JANUARY.  
MANY BELIEVE THE MOVE WOULD  
CRIPPLE THE DEFENSE INDUSTRY.. AND  
HAVE AN EQUALLY DEVASTATING EFFECT  
ON THE U-S ECONOMY ACROSS THE  
BOARD.

PROGRAM TITLE:	WAKE UP WITH THE WAGNERS 6AM
TYPE:	NEWS
LENGTH:	1:00
DATE OF BROADCAST:	7/18/12
DESCRIPTION:	WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. Consumers continued to get a break at the pump, but other prices climbed in June, according to the government's latest inflation reading released Tuesday. The Consumer Price Index, the key measure of retail prices, was up 1.7% compared to a year earlier, even though gasoline prices fell 4.3% over the same period. Food prices were part of the problem, rising 2.7% over the course of the last 12 months, with a one-month jump of 0.2% in June alone.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/19/12

DESCRIPTION: WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. Next week in London, athletes from around the world will go for the gold. But as it turns out, the Olympic gold medal is mostly made of silver. Weighing in at 412 grams -- or roughly the weight of a can of green beans -- the gold medal is made up of only 1.34%, or about 6 grams of gold. The rest is comprised of 93% silver and 6% copper. Melted down and sold at today's market value, those raw materials would be worth about \$650.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 7/19/12

DESCRIPTION: THE NUMBER OF AMERICANS SEEKING UNEMPLOYMENT BENEFITS ROSE LAST WEEK. THE LATEST REPORT BY THE LABOR DEPARTMENT SAYS.. APPLICATIONS WENT UP BY.. 34-THOUSAND.. TO A SEASONALLY ADJUSTED 386-THOUSAND. THIS FOLLOWS LAST WEEK'S DROP OF 24-THOUSAND.. AND.. IS ALSO

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THE BIGGEST GAIN SINCE APRIL OF 2011...  
BUT ECONOMISTS SAY..  
THE NUMBERS COULD HAVE BEEN  
DISTORTED BY SEASONAL FACTORS.  
THE FOUR-WEEK AVERAGE  
FELL BY 15-HUNDRED  
TO 375-THOUSAND-5-HUNDRED.  
THE UNEMPLOYMENT RATE TYPICALLY  
FALLS WHEN APPLICATIONS FALL BELOW  
375-THOUSAND.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 7/19/12

DESCRIPTION: IF YOU'RE IN THE  
MARKET FOR A NEW HOME... FIXED  
MORTGAGE RATES KEEP FALLING... TO  
RECORD LOW LEVELS. FREDDIE MAC  
SAYS THE AVERAGE RATE ON A 30-YEAR  
LOAN FELL TO 3-POINT-5-3 PERCENT... THE  
LOWEST SINCE LONG-TERM MORTGAGES  
BEGAN IN THE '50S.  
THE 15-YEAR RATE DROPPED TO 2-POINT-  
8-3 PERCENT.  
THE RATE ON THE 30-YEAR LOAN HAS  
FALLEN TO OR MATCHED RECORD LOWS  
IN 12 OF THE PAST 13 WEEKS.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM/6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/20/12

DESCRIPTION: A NEW FEDERAL WEBSITE IS DESIGNED TO TAKE COMPLAINTS FROM PEOPLE UNHAPPY WITH THEIR CREDIT CARDS. OFFICIALS SAY THIS MOVE GIVES YOU AN IDEA OF HOW MANY PEOPLE ARE HAVING THE SAME PROBLEMS AS YOU. THE WEBSITE RUN BY THE FEDERAL CONSUMER FINANCIAL PROTECTION BUREAU BREAKS DOWN THE ENTRIES BY BANK, BY CATEGORIES, BY ZIP CODE AND MORE. THERE'S NO PERSONAL NAMES USED... AND ONLY ONE LINE IF IT'S BEEN RESOLVED OR NOT. THIS IS BY NO MEANS A COMPLETE REPORT. EXPERTS SAY IT COULD ENCOURAGE BIG BANKS TO RESOLVE MORE CONSUMER COMPLAINTS.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS/INTERVIEW

LENGTH: 2:00

DATE OF BROADCAST: 7/20/12

DESCRIPTION: WE'RE BRINGING YOU  
THE MOST PRESSING ISSUES WHEN IT  
COMES TO MONEY MATTERS.  
-- Good news for your email inbox: You'll  
be seeing less spam in it now, thanks to a  
global takedown effort that knocked one of the  
world's biggest spammers offline this week.  
"About 50% of the worldwide spam is gone,"  
says FireEye senior scientist Atif Mushtaq, who  
participated in the demolition. The dramatic  
decrease is the result of a coordinated attack  
by security firms and Internet service providers  
around the globe that took down a network of  
infected computers known as "the Grum  
botnet."

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/20/12

DESCRIPTION: NEVADA STILL HAS THE  
NATION'S HIGHEST UNEMPLOYMENT  
RATE.  
THERE WAS NO CHANGE IN  
UNEMPLOYMENT STATEWIDE IN JUNE...  
BUT MORE PEOPLE ARE OUT OF WORK IN



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LAS VEGAS... WHERE THE JOBLESS RATE  
TICKED UP 3-TENTHS OF A PERCENT.  
THAT IS HIGHER THAN RENO... AND THE  
NATIONAL UNEMPLOYMENT RATE.

GOVERNOR BRIAN SANDOVAL  
SAYS IT'S MORE EVIDENCE THE STATE  
NEEDS TO ATTRACT MORE NEW  
BUSINESSES.

PROGRAM TITLE: NEWS 3 AT 6AM - SATURDAY

TYPE: NEWS

LENGTH: 1:50

DATE OF BROADCAST: 7/21/12

DESCRIPTION: AMERICANS SURE LIKE  
TO EAT OUT! WE SPEND ABOUT ONE-  
POINT-SEVEN BILLION  
DOLLARS IN RESTAURANTS EVERY DAY!  
BUT DINING OUT DOESN'T HAVE TO  
BREAK THE  
BANK. CONSUMER REPORTS HAS WAYS  
TO FIND SOME OF THE BEST  
RESTAURANT DEALS.

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PROGRAM TITLE: NEWS 3 AT 6PM - SUNDAY

TYPE: NEWS

LENGTH: 1:30

DATE OF BROADCAST: 7/22/12

DESCRIPTION: EVEN AS THE COUNTRY BEGINS TO CLIMB ITS WAY OUT OF THIS RECENT RECESSION... POVERTY STILL GRIPS A LOT OF AMERICANS... AND RECENT NUMBERS SAY ITS GETTING WORSE. NEWS THREE'S ROB MUNOZ JOINS US LIVE OUTSIDE THE LAS VEGAS RESCUE MISSION... ROB, THE RESCUE MISSION SAYS THEY'RE SEEING THOSE EFFECTS HIT RIGHT HERE AT HOME. THEY'RE SEEING MORE FAMILIES WHO ARE IMPACTED BY JOB LOSS... MAYBE LOSING THEIR HOME... OR SEEING PEOPLE WHO HAVE NEVER BEEN IN POVERTY OR AT-RISK AND FACING THIS FOR THE FIRST TIME IN THEIR LIVES. MEALS WERE BEING PREPARED THERE EARLIER TODAY... ABOUT A THOUSAND MEALS A DAY... LAST YEAR OVER 350-THOUSAND WERE SERVED. POVERTY NUMBERS NATIONWIDE WENT UP THIS PAST YEAR... TO NEARLY 16-PERCENT OF AMERICANS STRUGGLING TO KEEP THEIR HEADS ABOVE WATER. AND JOBLESSNESS CONTINUES TO MAKE MATTERS WORSE... EMPLOYMENT RATIOS WERE MATCHED IN THEIR GROWTH OF THE FOOD STAMP ROLLS. BACK HERE AT THE RESCUE MISSION HERE IN TOWN.. THEIR FOOD PANTRY LINES ARE INCREASING... SIGNALLING TO PEOPLE HERE LIKE JOHN FOGAL, THAT THINGS AREN'T EXACTLY GETTING BETTER.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS/INTERVIEW

LENGTH: 2:00

DATE OF BROADCAST: 8/13/12

DESCRIPTION: TODAY ON MONEY  
MATTERS... WE'RE TALKING ABOUT THE  
GLAMOURS LIFE OF JAMES BOND... AND  
HOW YOU CAN LIVE THE LIFE IN A NEW  
SECRET AGENT VACATION PACKAGE  
BEING OFFERED RIGHT HERE IN LAS  
VEGAS!  
**For \$6,800, Las Vegas visitors can live the  
life of James Bond**  
A Las Vegas tour company has launched a  
three-day, two-person Las Vegas bonding  
experience - as in James Bond. The "Secret  
Agent 702" tour gives couples a chance to live  
the adventures of a spy, from soaring in  
helicopters to driving fast cars to zipping down  
wire cables. The cost of being a secret agent:  
\$6,800 for two people.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 8/14/12

DESCRIPTION: TODAY ON MONEY  
MATTERS.. N-B-C IS OFFICIALLY CALLING

THE 2012 LONDON OLYMPICS A HUGE SUCCESS!

THE NETWORK HAS RELEASED THE FINAL TALLY OF VIEWERS FOR THE SUMMER GAMES.

NBC announced on Monday that its coverage of the London Olympics was the most watched entertainment or sporting event ever on American television. That achievement reflects the total reach of the 17-day event across all the networks of NBCUniversal that carried Olympics programming. NBC said 219.4 million viewers - approaching two-thirds of the population of the country - caught at least some segment of the Games on some channel. That number surpasses the figure for the Beijing Olympics, which NBC set at 215 million.

PROGRAM TITLE:	WAKE UP WITH THE WAGNERS 4:30AM
TYPE:	NEWS
LENGTH:	:27
DATE OF BROADCAST:	8/15/12
DESCRIPTION:	WATCH OUT FOR RISING BANK FEES. A NEW SURVEY FINDS BANKS ARE INCREASING ALL KINDS OF FEES... FROM MONTHLY SERVICE FEES TO A-T-M AND OVERDRAFT FEES. THE SURVEY FROM MONEY-RATES-DOT-COM FOUND THE AVERAGE MINIMUM BALANCE NEEDED TO AVOID FEES JUMPED FROM ABOUT 856 DOLLARS TO NEARLY 45-HUNDRED DOLLARS THIS YEAR.

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BANKS HAVE BEEN LOOKING FOR WAYS TO RECOUP LOST REVENUE FROM A LAW THAT LIMITS HOW MUCH THEY CAN CHARGE STORES WHEN CUSTOMERS USE THEIR DEBIT CARDS.

PROGRAM TITLE:	WAKE UP WITH THE WAGNERS 6AM
TYPE:	NEWS
LENGTH:	1:00
DATE OF BROADCAST:	8/15/12
DESCRIPTION:	TODAY ON MONEY MATTERS... A MAN IS IN JAIL.. ACCUSED OF STEALING TENS OF THOUSANDS OF DOLLARS WORTH OF COMPUTERS AND OTHER ITEMS FROM THE HOME OF LATE APPLE CO-FOUNDER STEVE JOBS. More than \$60,000 worth of computers and personal items have been stolen from the Palo Alto, California, home of the late Apple co-founder Steve Jobs. Kariem McFarlin, 35, of Alameda was arrested and charged with residential burglary and selling stolen property, according to Scott Tsui, supervising deputy district attorney for Santa Clara County. McFarlin remains in the Santa Clara County jail on \$500,000 bail pending a court hearing on Monday, Tsui said.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 8/16/12

DESCRIPTION: IN MONEY MATTERS.. A NEW STUDY SHOWS SINGLE WORKERS ARE HAVING AN EASIER TIME FINDING JOBS THAN MARRIED WORKERS! As the economy slowly recovers, single people are finding jobs much faster than their married peers. Single men and women lost about 5 million jobs during the financial crisis, and have since gained back 90% of them, according to the Labor Department. That's not too shabby, especially considering the jobs recovery has been so slow <http://money.cnn.com/2012/08/03/news/economy/jobs-report-unemployment/index.htm?iid=EL>>. But married people, who make up a slightly larger part of the adult population, lost even more jobs and have gained far fewer back. Of the 6 million jobs they lost, they've recouped only about 22%.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 4:30AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 8/17/12

DESCRIPTION: NEW THIS MORNING..  
JULY'S UNEMPLOYMENT NUMBERS HAVE BEEN RELEASED AND THEU SHOW NEVADA HAS A LOT OF ROOM FOR IMPROVEMENT ON THE JOBS FRONT. IT SEEMS AS IF THE INCREASE IN HIRING IN THE LEISURE AND HOSPITALITY SECTOR AREN'T ENOUGH. THE DEPARTMENT OF TRAINING AND REHABILITATION JUST RELEASED THE JULY NUMBERS JUST A FEW HOURS AGO.  
NEVADA'S RATE ROSE LESS THAN HALF A PERCENT.. WHILE LAS VEGAS ROSE ALMOST A FULL PERCENTAGE POINT. HERE ARE THE NUMBERS.  
NEVADA'S RATE STANDS AT 12 PERCENT NOW.. UP BY POINT 4 PERCENT.  
LAS VEGAS IS NOW AT 12 POINT 9 PERCENT.. UP FROM 12 POINT 1 IN JUNE. THE NATIONAL UNEMPLOYMENT RATE IS AT 8 POINT 3 FOR JULY.. WHICH IS UP ONE TENTH OF A PERCENT.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 8/17/12

DESCRIPTION: IN MONEY MATTERS  
THIS MORNING.. CHILD CARE IS COSTING  
SOME PEOPLE MORE THAN RENT! While  
the experience of raising a child may be  
priceless, the cost to provide care for them is  
getting to be more than most parents can  
afford. According to a report from Child Care  
Aware of America Thursday, the annual cost of  
infant care increased roughly 2% last year and  
ranged from about \$4,600 in Mississippi to  
\$15,000 in Massachusetts. Meanwhile, the  
cost of providing care for a four-year-old  
increased by more than 4% and ranged  
between \$3,900 a year in Mississippi to almost  
\$11,700 a year in Massachusetts.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: :50

DATE OF BROADCAST: 8/17/12

DESCRIPTION: AS LAWMAKERS ON  
CAPITOL HILL ARGUE OVER TAX CUTS...  
ONE GROUP SAYS IT IS TIME FOR  
**EVERYONE** TO PAY MORE. THE NATIONAL  
LULAC LATINO CIVIL RIGHTS AND



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ADVOCACY GROUP HELD A TOWN HALL MEETING TODAY AT THE MIRAGE. THEY FOCUSED ON JOBS... THE ECONOMY HEALTH CARE... AND THE BUDGET DEBATE. L-U-L-A-C NATIONAL EXECUTIVE DIRECTOR BRENT WILKES SAYS THERE IS A SIMPLE SOLUTION TO BALANCE THE NATION'S BOOKS.

PROGRAM TITLE: NEWS 3 AT 6PM - SATURDAY

TYPE: NEWS

LENGTH: 1:30

DATE OF BROADCAST: 8/18/12

DESCRIPTION: FOR THOSE WHO ARE UNEMPLOYED... FINDING A JOB IN THIS ECONOMY CAN BE ESPECIALLY DIFFICULT. FREELANCE.. AND PART-TIME OPPORTUNITIES ARE SOMETIMES THE BRIDGE THAT'S NEEDED UNTIL THAT BIG JOB COMES ALONG... NEWS 3'S ROB MUNOZ JOINS US LOVE OUTSIDE CIRCUS CIRCUS ON THE STRIP... ROB THE ANNUAL FRIGHT DOME IS HIRING AND SOME PEOPLE RELY ON SEASONAL JOBS LIKE THIS TO KEEP GOING.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 9/10/12

DESCRIPTION: WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. The drop in the unemployment rate in August isn't particularly good news for the economy -- it's driven mostly by nearly 400,000 people dropping out of the labor force, rather than more people finding jobs. But those dropping out aren't so much the discouraged 30-, 40- or 50-year olds. In fact, the Labor Department said <http://www.money.cnn.com/2012/09/07/news/economy/august-jobs-report/index.html?iid=EL> there was a modest decline in the overall number of discouraged job seekers.

PROGRAM TITLE: NEWS 3 AT 430pm

TYPE: NEWS

LENGTH: 1:30

DATE OF BROADCAST: 9/10/12

DESCRIPTION: YOUR GAS BILL MAY BE GOING UP...SOON. JERRY BROWN IN OUR NEWSROOM TO LET YOU KNOW ABOUT HEARINGS THAT COULD IMPACT YOUR BOTTOM LINE. JERRY? REED, THE PUBLIC

HAS ALREADY HAD ITS SAY AT EARLIER MEETINGS.  
TODAY IT WAS FINANCIAL EXPERTS WITH OPPOSING VIEWPOINTS WHO WENT AT THE RATE HIKE PROPOSAL IN SOMEWHAT ARCANE TERMS-PROBABLY BEST UNDERSTOOD BY THOSE WITH A DEGREE IN ACCOUNTING.  
SOUTHWEST GAS OFFICIALS TOLD ME THE 8.3% RATE HIKE REQUEST-FILED TO COVER INCREASED OPERATING COSTS-WILL RAISE MONTHLY BILLS ON AVERAGE \$3.76.  
IF YOU CAN'T AFFORD ANY TYPE OF RATE INCREASE,THE PUBLIC UTILITY SAYS IT UNDERSTANDS,AND WILL WORK WITH CUSTOMERS IN FINANCIAL DISTRESS.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 9/10/12

DESCRIPTION: THOUSANDS OF FAMILIES IN THE CLARK COUNTY SCHOOL DISTRICT... ARE FIGHTING TO PAY THE BILLS... LEAVING THEM WITH NO MONEY LEFT FOR SCHOOL SUPPLIES.  
NOW... MANY OF THOSE STUDENTS ARE GETTING SOME HELP. THROUGH THE ASSISTANCE LEAGUE OF LAS VEGAS...  
**OPERATION SCHOOL BELL** GIVES NEW CLOTHING... SCHOOL SUPPLIES AND

HYGIENE KITS TO MORE THAN 8-  
THOUSAND AT RISK STUDENTS.  
EACH CHILD IS GIVEN A CHANCE TO  
CHOOSE TWO COMPLETE OUTFITS...  
INCLUDING JEANS, SHIRTS, SHOES,  
SOCKS AND A JACKET.  
VOLUNTEERS SAY FOR STUDENTS A NEW  
OUTFIT CAN HAVE A BIG IMPACT.

PROGRAM TITLE:	WAKE UP WITH THE WAGNERS 6AM
TYPE:	NEWS
LENGTH:	1:00
DATE OF BROADCAST:	9/11/12
DESCRIPTION:	<p>WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. With job creation continuing at a snail's pace, some job seekers are finding that it pays to go where the jobs are. But just as some states were hit harder during the recession than others, the opposite is true in the current rate of economic recovery and job creation. Or to put it another way, some states are adding jobs faster than others. That's true of individual sectors, as well. For example, 18 states are forecast to lose thousands of government jobs during the 12 months ending next June, but many of those same states are expected to add thousands more jobs in education and health services, according to recently revised data from Moody's Analytics. Still, Moody's data shows that just seven states, as the list below shows, are expected to create jobs at a rate of at least</p>

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2.1 percent during the same period, creating tens of thousands of new positions.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 9/12/12

DESCRIPTION: WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. The cost of employer-sponsored family health insurance premiums jumped again this year, but the rate at which they rose slowed to historic lows, according to a new survey Tuesday. For insured workers, the cost of buying health insurance for a family of four increased 4% to \$15,745 in 2012, according to a survey conducted by Kaiser Family Foundation and the Health Research & Educational Trust. Last year, premiums leaped 9% from the year before.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 9/13/12

DESCRIPTION: WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. Payday lenders and pawn shops may not seem like the best places to do your banking, but a rising number of Las Vegans are relying on them for personal finances. A total of 33.2 percent of Las Vegas Valley households were "underbanked" last year, up from 20 percent in 2009, according to a new survey today from the Federal Deposit Insurance Corp., a banking regulatory agency. The FDIC defines "underbanked" as households with checking or savings accounts that also used non-bank money orders, check-cashing stores, remittances, payday loans, pawn shops and other services.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 9/13/12

DESCRIPTION: NEVADA'S FORECLOSURE RATE IS STILL THE FIFTH HIGHEST IN THE NATION... BUT

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SAW BIG DROPS COMPARED TO LAST YEAR.

REALTYTRAC REPORTS THAT NEVADA'S AUGUST FORECLOSURE RATE IS UP THREE-PERCENT FROM JULY... BUT DOWN NEARLY 70-PERCENT FROM THE SAME TIME LAST YEAR.

ONE IN EVERY 402 PROPERTIES IN NEVADA SAW SOME SORT OF FORECLOSURE FILING LAST MONTH. ILLINOIS, FLORIDA, CALIFORNIA AND ARIZONA ARE THE ONLY STATES THAT SAW MORE.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 9/13/12

DESCRIPTION: THE NUMBER OF NEVADAN'S FILING FOR JOBLESS BENEFITS IS DOWN. NEW CLAIMS DROPPED BY ALMOST TEN PERCENT IN AUGUST... COMPARED TO THE SAME TIME LAST YEAR. THE NEVADA DEPARTMENT OF EMPLOYMENT, TRAINING AND REHABILITATION REPORTS... THERE WERE JUST OVER 17-THOUSAND CLAIMS FILED LAST MONTH. THAT IS DOWN FROM CLOSE TO 19-THOUSAND FILED IN AUGUST OF 2011. STATE ECONOMISTS SAY THIS SUGGESTS OUR ECONOMY IS STABILIZING... BUT CAUTION RECOVERY WILL BE SLOW.

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PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 9/13/12

DESCRIPTION:

OUR MEDIA PARTNER... THE LAS VEGAS SUN REPORTS THE NEVADA SUPREME COURT HAS RULED THAT... IN NEVADA, A WORKER'S TIPS MUST BE INCLUDED WHEN FIGURING OUT COMPENSATION PAYMENTS... AS LONG AS THE TIP INCOME IS REPORTED TO THE EMPLOYER.

THE DECISION STEMS FROM A LAWSUIT FILED BY A WORKER AT A VALLEY SPORTS PUB... WHO INJURED HIS BACK IN NOVEMBER OF 2006.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 9/14/12

DESCRIPTION:

WE'RE BRINGING YOU THE MOST PRESSING ISSUES WHEN IT COMES TO MONEY MATTERS. **Apple's \$30 Lightning adapter won't work with old speakers**



The Twittersphere was aghast about the hefty \$29 and \$39 price tags  
<<http://money.cnn.com/2012/09/12/technology/apple-lightning-adapter-price-tag/index.html?iid=EL>> Apple is placing on adapters to connect the iPhone 5 to old docks, alarm clock radios and speaker systems. "What a rip off!" said @chrisoldroyd  
<<https://twitter.com/chrisoldroyd/status/246125807355965440>>. "It's time to gouge our customers for a ton more money," Disqus commenter dawsg4ever  
<<http://money.cnn.com/2012/09/12/technology/apple-lightning-adapter-price-tag/index.html?iid=EL>> quipped. It's an absurdly high price to charge, but the anger may have been misplaced. What should have sparked outrage is that those expensive adapters don't support video or analog audio. That means if you buy a \$29 adapter so you can plug your iPhone 5 into your speaker dock, there's a very good chance you won't actually be able to play music through the speakers.

PROGRAM TITLE: VEGAS INC.

TYPE: NEWS/INTERVIEW/OPINION

LENGTH: 30 MINUTE PROGRAM

DATE OF BROADCAST: 9/16/12

DESCRIPTION: THIS WEEK... ON VEGAS INC. FEDERAL INTERVENTION ON THE ECONOMY SENDS THE STOCK MARKET SOARING. WE HAVE THE DETAILS. PLUS, YOU SAY YOU WANT A GOOD JOB BUT CAN'T AFFORD A COLLEGE DEGREE? THE

STATE OF NEVADA HAS HELP THAT  
COULD LAND YOU A SPOT IN THE  
LUCRATIVE WORLD OF INFORMATION  
TECHNOLOGY. . WE'LL TELL YOU ABOUT  
IT. AND HOME PRICES INCH UP FOR THE  
SEVENTH STRAIGHT MONTH. HAVE WE  
TURNED THE CORNER? WE'LL ASK AN  
EXPERT. JOINING US... THE PRESIDENT  
OF THE GREATER LAS VEGAS  
ASSOCIATION OF REALTORS... KOLLEEN  
KELLEY. OUR GUEST HAS BEEN  
THROUGH THE PROCESS WITH MIXED  
RESULTS AND IS HERE TO TELL US  
ABOUT IT.  
RAY NISI IS THE CO-FOUNDER OF THE  
DOUBLE-HELIX PROPERTIES.